

# Art Show and Sale

April 24-26, 2026

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Dear Artists,

*"The greater the artist, the greater the doubt. Perfect confidence is granted to the less talented as a consolation prize."* – Robert Hughes

Even the best artists sometimes consider themselves imposters. Be courageous, and don't let your imposter syndrome stop you from entering your paintings in our Art Show at the Pumphouse from April 24 to 26.

I am happy to receive your submissions anytime before April 4th. Please review the requirements and guidelines below before submitting your work.

## Submission Limit

Artists are welcome to submit five pieces of original artwork.

## Artwork Size

The framed painting must be 24 inches wide to fit on the racks.

## Pricing

We are accepting paintings priced above \$100 for this show.

## Submission Format

Please send your submission to this address: [rhonda@rhondawhittington.com](mailto:rhonda@rhondawhittington.com)

Subject: Exhibition

Body of the email:

Title

Name of Artist

Medium

Price

Phone number where you can be contacted (this number will not be made public)

I do not require a picture of your painting with your submission.

Here is a sample entry:

[rhonda@rhondawhittington.com](mailto:rhonda@rhondawhittington.com)

Subject: Exhibition

Good morning, Rhonda,

Here are my entries:

Morning Calm  
John Smith  
Acrylic  
\$450  
905-963-2222

Yesterday's Dinner  
John Smith  
Acrylic  
\$450  
905-963-2222

Evening Rain  
John Smith  
Acrylic  
\$475  
905-963-2222

Thank you,  
John

### **Artwork Labels**

Securely affix a label onto the back of each painting with the:

Title  
Name of the Artist  
Price

### **Drop-off and Pick-up**

On April 24th, please bring your paintings to the Pumphouse between 5:30 and 6:00 and pick them up on April 26th at 4:00. Please write those times on your calendar. We only accept work at the scheduled time, and work must be picked up promptly at 4:00.

To help us with overhead costs, we ask that each artist bring a cash donation of \$35 when you drop off your paintings. At that time, you will be required to sign your name, indicating that you understand that the Lakeshore Pumphouse Artists Association or the executive is not responsible for theft or damages to your painting. Each exhibitor is responsible for insuring their own work.

When you drop off your artwork with us, it needs to be "gallery ready." We want our exhibits of your artwork to look professional, and we need to be able to install your work easily. Please ensure that you have a strong-enough braided picture hanging wire securely attached to the back of the work. The wire should have enough slack that it is easy for us to use a hand behind the work to guide it onto the rack. But the wire's top should be at least 4 cm (1.5 in) from the frame's top so the hanging hardware is hidden when your work is on the wall.

### **Suggestions to Help Sell More Work**

During previous shows, people have frequently asked to meet the artist. You might consider spending part of Saturday or Sunday at the Pumphouse socializing with our guests. Meeting the customers can be an effective sales tactic, as it allows for building relationships, which can lead to increased sales and customer loyalty.

I will send out a notice at a later date with a list of ways you can volunteer your time to make this event a success.

I know this is a long letter with a lot of information that you will want to refer back to over the next couple of months. You will be able to find a copy of this letter on our website, at:

<https://www.grimsbylpaa.org/ArtShow/ArtShow.html>

Warmly,

Rhonda Whittington

[www.linktr.ee/rhondasart](http://www.linktr.ee/rhondasart)